



INFORSE-EUROPE

International Network for Sustainable Energy



About MAMA-86

by

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MAMA-86

INFORSE-Europe

Sustainable Energy NGO Seminar

October 6-8, 2010

Centre for Alternative Technologies (CAT), Wales, UK

http://www.inforse.org/europe/seminar2010_CAT.htm



Ukrainian
National
Environmental
NGO

MAMA-86

About MAMA-86



- Established in 1990
- Today: national network of 17 local groups
- Goal: to help in transition to sustainable development in Ukraine with emphasis on women's and mothers participatory role
- MAMA-86 members are mostly educated women/mothers asserting rights of their own and others children for worthy lives



Thematic direction I: **Greening development policy and practice in Ukraine**

- *Objective 1:* Public lobbying and control of the Environmental policy integration
- *Objective 2:* Promoting environmentally friendly lifestyle among citizens
- *Objective 3:* Building Ukraine's capacity for playing the role in the relevant international processes: UN CSD, Marrakesh process, Environment for Europe



Thematic direction II: **Increasing people's access to safe drinking water and sanitation**

- *Objective 1:* Monitoring and public lobbying of relevant policy and legislation
- *Objective 2:* Establishing models on sustainable water supply and sanitation for poor people
- *Objective 3:* Mapping water quality in different regions.



Thematic direction III: **Reducing risk of chemicals to human health and the environment**

- ***Objective 1:*** Improving national policy and legislation on chemicals and wastes
- ***Objective 2:*** Reducing the acute risks from chemicals, obsolete pesticides (Ops) and municipal waste
- ***Objective 3:*** Accumulating knowledge on safe technologies and management practices



NB:

Environment&Health is our crosscutting issue
Technical solutions and *policy lobbying* are
the main our instruments

Total direct and indirect *beneficiaries* on
MAMA-86 activities in 2008:

- *Direct beneficiaries: 43,503*
(68% – women; 32% – men)
- *Indirect beneficiaries: 6,155,145*
(58% – women; 42% – men)

MAMA-86 Magazine

- Socio-environmental magazine published two times per year by MAMA-86 since 2005; circulation - 2000 items
- Basic topics: environmental policy and legislation, alternative technologies, environment and health, chemical safety, drinking water and sanitation, eco-life style in Ukraine and the World
- Main target group: members of MAMA-86 network, and also experts, scientists, teachers, public figures, environmentally aware citizens

Summer seminar-camp

(Since 1993)

- Annual field two-three weeks course for trainings and discussions for women and their children (During trainings and discussion children are taken care by tutors and instructors)
- Main goal – to strengthen MAMA-86 network and capacity building of its members for implementation of MAMA-86 activities
- Currently MAMA-86 is looking for financial support to continue tradition of seminar-camp interrupted in 2008

Ecotelephone


(Since 1996)

- Hot telephone line, informational campaigns for resources conservation, relevant consultations
- Approximately 4—5 thousand calls per year in 11 regions of Ukraine
- 70% of all phone calls in 2008 related to costs' saving via reducing of resources consumption and environmental safety support at the individual level





MAMA-86 and LOCAL URBAN ENVIRONMENT MANAGEMENT



Reconstruction of water supply, sewage and heat supply networks in Sevastopol isolation hospital

(1999—2000, OxfamNovib funded)

- Reducing of water and heat lost
- Isolation of infection source
- Neutralization of World War II bomb

The Earth Day 2005



- For the first time in Ukraine mass festival on Eco-life standards has been organized and carried out in the city centre (200,000 of visitors)
- Main focus on domestic solid wastes management: subject exhibition, 20,000 items of informational booklets and maps of Kyiv with indicated wastes receiving centers, children drawings contest, entertainment
- During the event all wastes were collected separately
- Initiative of MAMA-86 to publish maps of Kyiv wards with wastes receiving centers and to distribute them among citizens was supported by Kyiv city administration



Green Choice of Ukraine

(2005—2007, OxfamNovib funded)

- Aimed to promote organic farming, *economically efficient and environmentally sound housing*, and environmental education in Ukraine
- *Direct Beneficiaries:* 657 people
- *Indirect Beneficiaries:* about 2,520,000 people

Green Choice of Ukraine: Energy saving and economic incentives in one apartment building block in Odessa



- 2 x per month, awareness rising and information meetings on every floor (16)
- light switches with movement detector (1,000 Euro)
- insulation for hot water and central heating pipes (paid by income from service fees)
- insulation of windows (paid by income from service fees)
- installation of cold and warm water meters (paid by inhabitant)
- energy saving bulbs (300 Euro)

Green Choice of Ukraine:

Energy saving and heating in Artemivsk

- Heating meter made the economy of 24,000 UAH during 12.2006 – 03.2008
- Implemented sensitive lighting system gave three time economy in energy consumption
- TACIS was involved to prepare waste management programme (separation, pet-bottles recycling plant)
- MAMA-86 helped to design and lobbied for “Warm house programme” adoption, the programme is being implemented for 35 buildings (major elements: insulation, mini-boiler-rooms for a few houses, heating meters)

Green Choice of Ukraine: Project results

- 30% reduction of electricity bills
- 70% reduction of heating bill
- 80% reduction of the hot water bill
- 50% reduction of water consumption
- 20 USD monthly income from waste recycling
- Improved indoor climate: higher temperature in winter, cooler in summer (insulation)
- Reduced indoor air pollution (less smoke, chemicals)

Bus Tour Season

(2007, SSNC)



- Interactive exhibition informed Ukrainians about sustainable consumerisms, positive practices, the possible threats of purchased goods and food in common life among stakeholders
- 7 cities and towns
- 1,500 copies of manuals and 3,500 copies of pocket-books were disseminated among interested stakeholder groups, 300 excursions were conducted.





- 90% visitors expressed readiness to keep project's recommendations regarding environmentally sound life-style
- More than 10,000 people (*direct beneficiaries*) received information on the ways of sustainable consumerisms safe for them and environment.
- Totally about 250,000 people received information concerning
- household chemistry and its safety for human and environment
- Promotion via national TV-channels led to increasing of number of *indirect beneficiaries* up to 2,000,000 people

«A Toxic-Free Europe-2»

(2006—2007, in cooperation with organizations from
Sweden, Belarus and Russia)

The first Database of alternative
non-incineration waste management
technologies in the Russian
language and special web-site have
been created:

www.noburntech.info

NB:

MAMA-86 promotes non-
incineration waste management
technologies including also solid
domestic wastes



THANK YOU!



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